



Unite South Haltom

04/08/2015

5:30pm-6:30pm

Strategic Planning Meeting Minutes

I. Strategic Planning:

(items in blue were answers given by participants at meeting)

a. What does Unite South Haltom do that no one else is doing?

- i. filling gap of needed community organizing*
- ii. coming together to discuss issues, rather than trying to solve individually or reinvent the wheels*
- iii. organize resources and people in South Haltom*
- iv. USH has been around longer than previous community organizations trying to accomplish same purpose.*

b. What do we all want to see change in South Haltom?

- i. get more people interest in USH*
- ii. get more interest from citizens in USH*
- iii. disseminate information easier and efficiently*
- iv. revitalization through income tax base*
- v. synergize all generations*
- vi. increased youth voice*

c. How can we change that? Specific Strategies?

- i. targeting South Haltom with mass info*
- ii. have USH meetings at Haltom Senior Center*
- iii. help churches plug into USH more easily/USH representatives show up to local churches on Sunday mornings and talk to leadership about USH*
- iv. need flyer of all that USH offers*

f. How can we measure those strategies?

- i. not discussed, not enough time*

g. How do we know when we've been successful?

- i. not discussed, not enough time*